

The Marshall Full-Time MBA program is ranked **21** by *U.S. News & World Report*, and our graduate accounting (8th), entrepreneurship (8th) and international business (8th) programs all rank in the **Top 10**. Our graduate entrepreneurship program is ranked **No. 14** in the nation by *The Princeton Review* and *Entrepreneur*, and *Leadership Excellence* ranks Marshall **No. 8** in leadership development.



### Top Employers

American Express  
AT&T  
Barclays Capital  
Cisco  
Del Monte  
Deloitte  
Ernst & Young  
General Electric  
Houlihan Lokey  
Johnson & Johnson  
KPMG  
Mattel  
Microsoft  
Morgan Stanley  
MyShape.com  
NBC Universal  
Nestlé USA  
Sony Pictures Entertainment  
Southern California Edison  
Taco Bell  
Toyota Motor Sales USA  
Warner Bros. Entertainment Group

### Top Summer Intern Employers

American Express  
Amgen  
AT&T  
Cisco  
Deloitte  
Education Pioneers  
FamCo Advisory  
General Electric  
IBM  
Johnson & Johnson  
Mattel  
NBC Universal  
Nestlé USA  
Nike  
O2 Max  
Princess Cruises  
Procter & Gamble  
Raytheon  
Taco Bell  
The Walt Disney Company  
Warner Bros. Entertainment Group



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**usc Marshall**  
FULL-TIME MBA PROGRAM



Your Future Is  
*Our Business*



**Contemporary curriculum. Award-winning faculty. Global perspective.** Ranked as one of the nation's top schools for accounting, finance, entrepreneurship and international business studies, USC Marshall prepares full-time MBA students to effectively address the realities of the competitive marketplace and proactively manage the frequent and complex change that has become commonplace in today's global economic environment. Marshall students learn from award-winning faculty — influential thinkers, leading policymakers and real-world practitioners eager to share their insights, experiences and connections.

Marshall is located at the heart of the Pacific Rim — a prime gateway to Asian and Latin American markets defining the new business frontier. Marshall's loyal, 75,000-member alumni community, with many members in positions of significant influence in public and private sectors, offers graduates unsurpassed support and reach in their quest for success in the global marketplace.

### Full-Time MBA Program Class of 2012 Profile

Applications Received	<b>1,983</b>
% Accepted	<b>23</b>
Class Size	<b>216</b>
Average GPA	<b>3.3</b>
Median GMAT	<b>690</b>
Average Age	<b>28</b>
Average Years Work Experience	<b>5</b>

### Diversity

Women	27%
Asian-American	22%
International	22%
African-American and Hispanic/Latino	8%

### Countries Represented

Brazil	Singapore
China	South Korea
Germany	Taiwan (ROC)
Greece	Thailand
Hong Kong	Turkey
India	United Kingdom
Iran	United States
Japan	Uruguay
Mexico	Vietnam
Nigeria	



**Ranked among the nation's top graduate business schools,** Marshall helps tomorrow's leaders develop the skills and intellectual agility critical to success. Marshall full-time MBA students will develop new business models, craft innovative strategies and define the best practices that will become the future global-business paradigm. Built on the foundations of curriculum, community and career, the Marshall Full-Time MBA program is designed to ensure discipline-based educational depth while providing students with flexibility to concentrate in their chosen field or to explore other academic pursuits.

Throughout your Marshall experience, you will work with an award-winning faculty of thought leaders who hold positions as heads of professional organizations and serve as editors and associate editors of the most prestigious academic journals in business.

USC, one of the world's leading private research universities, is located at the heart of the Pacific Rim. With approximately 25 percent of its student body international, the Full-Time MBA program immerses you in a multicultural environment the moment you step on campus. Marshall was the first business school to require international travel and study projects in every MBA degree program to ensure students gain critical global experience.

Driven by student needs, a dynamic and expanding global economy, and increasing career-placement opportunities, the Full-Time MBA program combines first-year Core courses with a wide array of electives to provide students with the discipline-based depth required for sustainable success in the business world — both today and in the future.

The first step to a rewarding career is often an internship. With the competition for internships at an all-time high, the internship interview and selection process starts earlier than ever, with recruiters on campus in early September. To maximize your opportunity to land that special internship you seek, the Marshall Full-Time MBA program starts earlier as well, with orientation in the second half of July and classes starting the first week in August.

Before you arrive on campus, you will be given an option to learn about or assess your proficiency in specific Core areas through self-assessments and online materials. You will also be given the opportunity to take waiver exams in those areas prior to the beginning of the fall semester. Passing a waiver exam allows you to bypass that Core course and substitute an elective in its place.



The Full-Time MBA program begins with Term 1 which is four weeks of coursework in key areas, including strategy and management communication for leaders, accounting and statistics. Term 2 in the fall provides a comprehensive grounding in general business principles and an in-depth understanding of the global marketplace. Term 3 allows you to concentrate on your choice of two of three fundamental courses — operations management, marketing management and corporate finance — while completing the other Core courses, providing ample time for electives in areas of special interest. The spring offers four electives and your final Core course, The Global Context of Business, culminating with an international trip. Your second year is comprised exclusively of nine elective courses, some of which can be taken at USC schools outside of Marshall.

In addition to classroom experience, you will strengthen your leadership, teamwork and interpersonal skills with firsthand experiences with organizations that serve the community, such as Challenge for Charity, which supports Special Olympics and Junior Achievement. Marshall students also travel abroad through the PRIME (Pacific Rim International Management Education) program, gaining invaluable new perspectives through interactions with executive management of companies in countries such as Japan, China, Vietnam, Brazil and Argentina. This broadens and sharpens your perspective on and awareness of the economic and social issues that influence markets today and will shape them tomorrow.



### The Trojan Network

As a Marshall graduate, you will not only join the Marshall Trojan Family but also inherit a unique and distinctive advantage — an alumni network of more than 75,000 graduates in more than 90 nations. Our alumni are everywhere in the public and private sectors: Fortune 500 companies, entertainment studios, high-tech start-ups, family-run ventures. An affiliation with Marshall opens up an exciting world of possibilities, places you in an incomparable and powerful network, and gives you invaluable lifelong relationships.

### Renowned Faculty

Imagine having coffee with a world-class scholar who literally wrote the book on business leadership. Or taking classes with a renowned entrepreneur at the forefront of corporate innovation. Imagine no more. Marshall students develop close relationships with remarkable faculty from leading institutions and industries around the world. Our faculty are influential thinkers, leading policymakers and high-achieving practitioners, as well as accomplished researchers, respected writers and distinguished speakers. Equally important, they are dedicated and award-winning teacher-scholars who are accessible and eager to share their insights, experiences and connections.

### International Focus

To effectively navigate the global marketplace, students need hands-on international experience. Our PRIME program provides an insider's view of the economic, political and cultural issues that influence, shape and drive international commerce. Students acquire key insights into diverse Pacific Rim countries through in-class lectures, a group consulting project and an intense — and exhilarating — week-long field trip abroad.